



Cerwin Vega! Announces the First 21-inch Active Subwoofer on the Market Using Legendary Stroker™ Technology

New line of active subwoofers launched at Musik Messe to include 21-inch and 18-inch

HOLLYWOOD, FL – March 28th, 2007 – Cerwin Vega!, a leading manufacturer of loudspeakers and audio products, proudly announces the introduction of a new line of professional active subwoofers at Musik Messe. The Cerwin-Vega Active Series consists of two unique models, CVA-121 and CVA-118, featuring Cerwin Vega's legendary driver design and bass performance, incorporated in a small compact footprint. Built-in amplifiers provide a completely integrated active system, and a functional cast aluminum grill doubles as a heat-sink to minimize power compression and maximize driver performance. Along with XLR and ¼-in connectors, the CVA subwoofers have Master/Slave output connectors that allow for multiple CVA subwoofers to be daisy-chained together using a single signal. The subwoofers also feature a 35 mm pole-mount socket to accommodate a satellite speaker for full range performance and the CVA-121 includes removable steel casters for portability. Both subwoofer enclosures are constructed of 18 mm hardwood and finished with the option of a durable Coolex® polyurethane paint or high-grade black carpet finish.

From the company who pioneered bass and subwoofer technology, Cerwin Vega is the first loudspeaker company to successfully design a 1200 watt, 21-inch active subwoofer. The CVA-121 features Cerwin Vega's innovative Stroker technology, which utilizes a three spider driver design to optimize cone excursion and voice coil efficiency. The powerful built-in 1200 watt (2400 watt peak), high-efficiency Class H amplifier provides a highly-qualified amp solution. In addition, the CVA-121 includes a unique onboard parametric equalizer that allows for added adjustment of the gain, frequency and Q for customized performance options. To add to its unique design, the subwoofer is housed in a cabinet the size of a traditional 18-inch subwoofer, and includes a striking cast aluminum grille design.

CVA-121

- High-Performance 21-inch Woofer with Stroker™ Technology
- Powerful Built-in 1200 watt Amplifier, 2400 watt Peak
- Solid 18-mm Hardwood Enclosure Construction
- Durable Coolex® Polyurethane Paint Finish or Carpet Finish
- Versatile Onboard Parametric Equalizer

- Scalable with Multiple Subs using Master/Slave Outputs
- Convenient Stereo Crossover Outputs
- Weight: 180 lb (81 kg)
- Dimensions (H x W x D): 31.75 in x 23.5 in x 23.5 in - 806 mm x 533 mm x 533 mm
- MSRP \$1,999

The CVA-118 boasts a high-performance 18-inch Cerwin Vega woofer for extreme power handling and exceptional low-frequency response. Like its 21-inch big brother, the CVA-118 features built-in amplification for an integrated, all-in-one solution but with 700 watt (1400 watt peak) of high performance output. The overall size of the subwoofer is also minimal, housed in an enclosure the size of a standard 15-inch subwoofer.

CVA-118

- High-Performance 18-inch Cerwin-Vega! Woofer
- Powerful Built-in 700 watt Amplifier, 1400 watt Peak
- Solid 18-mm Hardwood Enclosure Construction
- Durable Coolex® Polyurethane Paint or High Grade Carpet Finish
- Scalable with Multiple Subs using Master/Slave Outputs
- Convenient Stereo Crossover Outputs
- Weight: 115 lb (52 kg)
- Dimensions (H x W x D): 25.0 in x 21.0 in x 23.5 in - 635 mm x 533 mm x 597 mm
- MSRP: \$1,499

Richard Ngo-Tran, Cerwin Vega's Product Marketing Manager, commented on the company's new line of active subwoofers, "We've built a 50 year legacy on mastering the art of bass and continue that heritage today with the CVA subwoofer line. An active subwoofer series that demonstrates a level of innovation, uniqueness, and value, and is true to the Cerwin-Vega corporate culture."

Cerwin Vega! will be showcasing the new CVA-118 and CVA-121 Active Subwoofers during Musik Messe at meeting room #208 in hall C. To make an appointment at Musik Messe with Cerwin Vega's Marketing Manager Rick Richardson, please contact PR Representative Brian Metcalf at (305) 576-1171 x11 or brianmetcalf@maxborgesagency.com. To request one of the new CVA-118 and CVA-121 Active Subwoofers for review or for additional product images and information, please contact PR Representative Brian Metcalf.

For more information on Cerwin Vega! and to view the company's complete catalog, visit www.cerwin-vega.com.

About Cerwin Vega!

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home, mobile, and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on the Cerwin-Vega CVHD Series and all Cerwin-Vega products, please visit us online at www.cerwin-vega.com.

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