

Cerwin Vega! In Pole Position

New Cerwin Vega! Passive Series (CVP Series) debuts at Formula One British Grand Prix

Hollywood, FL – July 13, 2009 –The recently launched Cerwin Vega! CVP passive series of speakers made its UK debut at the Formula One British Grand Prix at Silverstone.

The CVP series was selected by Rory Chaplin of RJCC Events for the star-studded three day event which saw numerous bands and DJ's perform alongside guest appearances from renowned F1 commentator Murray Walker, Fifth Gear's Vicki Butler-Henderson and comedian Bobby Davro.

“We considered several different systems from a number of manufacturers but following extensive listening tests with the organizers and working with Cerwin Vega! on system design it was clear that the new CVP system stood out as the right choice for this event. If you have ever heard the noise created by Formula One cars you would know that the PA had to work hard under demanding conditions and be seriously loud! The new boxes provided high SPL and truly amazing deep bass, flawlessly for three days solid”, said Rory Chaplin, RJCC's Owner. “As a growing company it was also important for us to look ahead and from a hire perspective it's an extremely flexible and easy setup with huge power and clarity”.

The system used comprised of six CVP-2153 dual 15-inch full range tops and eight JE-36c subwoofers all powered by EV amplifiers for the 2500 capacity venue. The amplification and system setup was handled by Andy Collins from Eclipse Sound & Light in Ipswich and Chris Penney, Cerwin Vega!'s European product specialist. As soon as Andy heard the system he was so impressed that he arranged to take a similar setup for Eclipse's busy summer festival season.

“During setup I was amazed at how little EQ the system required. We managed to get great coverage from a small number of boxes and despite being played loud the system had a real hi-fi quality”, said Andy from Eclipse Sound & Light.

Jamie Ward, Cerwin Vega!'s UK Sales Director, comments: “We are really excited by the response to our new flagship range of loudspeakers. They are getting noticed by some major players in the pro audio business and it's great that the first outing in the UK was at such a prestigious event as Formula One”.

About Cerwin Vega!

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home, mobile, and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in

more than 75 countries. For additional information on all Cerwin-Vega products, please visit us online at www.cerwin-vega.com.

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