



FOR IMMEDIATE RELEASE

Cerwin-Vega! Introduces XD3 Powered Desktop Speakers

A New Compact Solution for Desktop Reference Monitoring

DEERFIELD BEACH, FL, JUNE 13, 2011 – Cerwin-Vega! Inc., a member of the Stanton Group of companies and a leader in the design, manufacture and distribution of loudspeakers for the home and professional audio markets, is pleased to announce the new **XD3 Powered Desktop Speaker**, a compact sound solution that delivers large performance.

With the explosion of media content being created from desktop computer applications, the need is great for a compact speaker system that delivers clarity, accurate imaging and in-your-face bass. The XD3 fulfills this monitoring mandate by transforming any desktop work area into a capable listening environment for music lovers, gamers, those enjoying online videos and musicians.

Initially available in June at all U.S.-based Best Buy retail and online outlets, the XD3 employs Cerwin-Vega!'s engineering DNA of more than 50-years of successful speaker system know-how for concerts, movies, public address and clubs to deliver truly superior sonic performance. When creating a speaker design for desktop applications, attention must be paid to sound optimization while maintaining a compact form factor. The XD3 features self-powered cabinets in a Master/Slave configuration with low noise, 15-watt amplifiers that deliver remarkable quality. The integrated 3-inch woofer and ¾-inch tweeter are fed via passive crossovers so that the proper frequencies are represented in each driver for a smooth transition from mid range to high frequency.

The XD3 cabinets are 8" x 5.5" x 6.5" (203 mm x 140 mm x 165 mm) in size, making them at home on even the most cluttered desktop. Each cabinet is made from wood for a natural sound and the cabinets are magnetically shielded to maximize speaker placement options near computer monitors. The XD3 was also designed to be a flexible desktop media device by offering convenient external inputs. To this end, a 1/8-inch stereo Auxiliary input has been

provided to interface with other portable and personal platforms such as MP3 players, smartphones and other media sources. This additional input source reduces the need for additional outboard speakers. Yet, when privacy or alternate monitoring is needed, a convenient headphone jack allows users to “keep it down” while maintaining full control through the front panel volume adjustments. A front panel power switch is always within easy reach and each cabinet weighs 6.5 lbs (2.9 kgs) for portability and flexible placement.

Click on the following link for hi-res photos: http://www.cerwin-vega.com/temp/xd3_pair.zip

About Cerwin-Vega!

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on all Cerwin-Vega! products, please visit us online at www.cerwin-vega.com.

About The Stanton Group:

Headquartered in Deerfield Beach, FL., The Stanton Group is a leading group of audio equipment companies specializing in high-quality products for professional DJs, studio monitors for the music industry, sound reinforcement for professional applications and home audio for consumers. Consisting of Stanton Magnetics, Cerwin-Vega!, and KRK Systems, each brand has a reputation in the industry for high performance and quality engineering. For more information, visit www.stantongroup.ws.

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